ARCKI

ART · ARCHITECTURE · DESIGN

Where kids think like designers

Hands-on learning in art, architecture and design for children aged 4–16.

COMPANY PROFILE 2026 · 966 INNOVATION HUB · RIYADH · ARCKI.ME





A MESSAGE FROM OUR FOUNDER

“I believe education must evolve with the world our children are growing into.”

Preparing children for the future means nurturing creativity, critical thinking, communication, and the confidence to solve unfamiliar problems. These skills develop through practice, experimentation and everyday experience, beginning in childhood.

Architecture gave me that foundation, and I founded ARCKI in 2018 to share it with the next generation. Architecture carries our culture, tells the story of civilizations, and brings together art, science, mathematics and engineering.

Wala’a Anwar Zmeili

Architect & Founder of ARCKI

WHO WE ARE

We teach children to think like designers

ARCKI is a creative learning program in art, architecture and design. Children observe, question, imagine, build real things, and explain the ideas behind them. Our home is 966 Innovation Hub in Riyadh, and we bring ARCKI to schools, organizations and communities.

8,900+
students since 2018

5
creative studios

19+
workshops

4–16
years old

10
children max per class

EN · AR
classes in both languages





OUR VISION

To inspire a generation of creative thinkers, designers, and innovators who shape a better world through their ideas.

OUR MISSION

To empower children through hands-on learning in art, architecture, and design, nurturing creative thinking, problem-solving, and the confidence to transform ideas into meaningful creations.

WHAT WE BELIEVE

Every child has the potential to think creatively, design with purpose, and bring ideas to life.



HOW CHILDREN LEARN AT ARCKI

Every project follows the real design cycle

01 Need · explore a real need, a concept or an artist

02 Analyze · observe, research and test materials

03 Sketch · many ideas, plans, then choose the best one

04 Create · build the model or artwork with real tools

05 Evaluate · improve, then present and explain the idea

Hands-on · Project-based · Design thinking · Creative & critical thinking · Human-centered · Spatial thinking · Communication · Every child, their level



AI IN THE STUDIO

From their model to real life

Children write their own prompts to describe their design, test changes, and see how their model could look in the real world. AI is a tool for their ideas, never a replacement.



The child's model



Brought to life with AI



The child's model



Brought to life with AI

ARCHI STUDIOS

Five studios, ten courses

12 hours over one month, up to 10 children, ending with a showcase for parents.



A

Architecture

Conceptual Buildings
Residential Buildings
Architectural Design



R

Remake

Material Makeover
Recycled Materials



C

Color and Composition

Color Foundation
Still Life
Color Mixing & Composition



H

Humanizing Cities

Humanizing Cities



I

Interior & Furniture

Interior Design

AT 966 INNOVATION HUB

Two ways to learn

EXPLORE

ARCHI Bingo Journey

All five studios, in any order. Complete Course 1 of each to finish the Bingo.

A R C H I

For curious children who want to try everything.

GO DEEPER

Studio Pathway

One favorite studio, in depth: Course 1 · Course 2 · Course 3.

A1 A2 A3

For children who love one field and want real skills in it.



Saturdays: once a week, 3 hours · Weekdays: twice a week, 1.5 hours · New groups every month

ARCKI WORKSHOPS

2 hours of creativity, no commitment

A hands-on workshop inspired by one of the five studios. Every child designs and makes their own piece, explains it, and takes it home.

At 966 Innovation Hub

A new theme every Thursday, for up to 10 children.

At your place

Schools, organizations, compounds and events: we bring the trainers and all materials.

19+ workshops in architecture, art, design and Saudi culture.









FOR SCHOOLS

Bring ARCKI to your school

Enrichment programs in art, architecture and design for students aged 4–16, planned around your school year. Every session is hands-on, and every child goes home with a project they made.

Enrichment programs

Weekly after-school clubs, with a new concept every term.

Workshops at your school

For a class, a school day or a national day.

Field trips to 966

Visit our home and add 966 programs like robotics and drones.

ARCKI Kits

Ready-to-use design kits for any classroom. Coming soon.



THE SCHOOL YEAR

3 terms, 3 new challenges

Term 1 · Basic Design

Lines, shapes, color and form, and how a flat idea becomes a 3D model.

Term 2 · Plan & Build

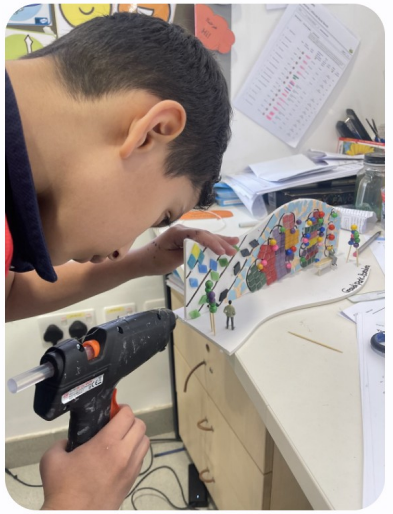
Drawing a simple plan, thinking about scale and structure, then building it as a model.

Term 3 · Livable Spaces

Spaces where people live, play and gather, designed around comfort and everyday needs.







Students never repeat a project during the year. At the end of each term, AI tools turn their models into realistic images, and schools can request an end-of-year exhibition.

TRUSTED BY SCHOOLS

Schools we've worked with

RIYADH · TOGETHER WITH 966 INNOVATION HUB

- King's College
- British International School (BISR)
- American International School
- Reigate Grammar School
- Advanced Learning Schools
- Misk Schools

AMMAN, JORDAN

- Al-Ahliyyah & Al-Mutran Schools
- King Hussein Cancer Center



CAMPS, ORGANIZATIONS & COMMUNITIES

ARCKI all year round

ARCKI Camps

Summer, winter and Ramadan camps at 966 Innovation Hub for ages 6–16: a new theme every week, a parents' exhibition every Wednesday, and a trip every Thursday. Robotics, drones and e-sports by 966. We also bring camps to schools, compounds and organizations.

Private workshops & events

Birthdays, community days, company family days and school groups. Pick any workshop from our library, and we bring the trainers and materials.

COMING SOON ARCKI Design & Build Kit: art, architecture and design in one box.





MILESTONES & RECOGNITION

Our journey so far

2018	ARCKI is founded by architect Wala'a Anwar Zmeili.
2019	Recognized among the "Top 100 Leaders in Education".
Honor	Honored by His Majesty King Abdullah II of Jordan for contributions to creative education.
Today	8,900+ students, programs in Riyadh and Amman, and a home at 966 Innovation Hub, Riyadh.



LET'S CREATE TOGETHER

Bring ARCKI to your school, organization or community

Email	arcki@966ihub.com
WhatsApp	+966 55 966 0101 (Saudi Arabia) +962 79 656 5011 (Jordan)
Instagram	@arcki.program · @966ihub
Visit us	966 Innovation Hub, Qurtubah, Riyadh
Website	arcki.me



ARCKI